

RM-10803

Sherman -
Denison

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

RM 10803

Localism Success Stories

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Sherman-Denison Area Broadcasters

Compiled by the Texas Association of Broadcasters – January 2004

Texas Association of Broadcasters – 502 E. 11th St., Suite 200 – Austin, Texas 78701
Phone (512) 322-9944 – www.tab.org – Fax (512) 322-0522



CITY OF DENISON

500 West Chestnut • P. O. Box 347 • Denison, Texas 75021-0347
(903) 465-2720 • FAX (903) 464-4499

11/5/2002

Mr. Otis M. Pickett, III
KTEN Television
P.O. Box 1068
Denison, TX 75021

Otis
Dear Mr. Pickett:

You have been appointed to serve another term on the Main Street Advisory Board for the City of Denison. This is an extremely important responsibility and the Denison City Council has every confidence that you will continue to serve the City in an exemplary manner.

We very much appreciate your willingness to serve. If we may assist in your service to the City, please feel free to contact me.

Sincerely,

Bill Lindsay
BILL LINDSAY
MAYOR

xc: Kathy Hendrick

"FOR THE KIDS"

would like to acknowledge

KTEN TV. Station

for their great efforts and contributions
in helping to make the 6th annual
"For The Kids" Toy Run
a great success!



Big kids helping little kids"

COPIED

Marquitta A. Masson
The Executive Committee
Katy Newell, Stan Masson

Texoma Lakefest Regatta

Benefiting Local Children's Charities

January 20, 2003

Keith Smith
KTEN Television
P.O. Box 1068
Denison, TX 75021-1068

Dear Mr. Smith:

The 17th Annual Texoma Lakefest Regatta is slated for April 11, 12 and 13th at Grandpappy Point Marina on beautiful Lake Texoma.

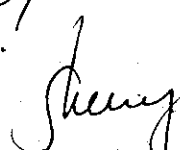
Because of the generous support of merchants and businesses, Lakefest has raised over a one million dollars for local children's charities over the past decade. Our silent auction has played an integral role in this success, and we hope that you will donate an item or items for this very worthwhile and fun event. Please keep in mind that literally thousands of local special needs children (thirty-one charities have been named to receive funds this year) stand to benefit from your generosity.

Attached is an auction item form to indicate your support of Lakefest's special kids. Please fill out the form and return it to us on or before March 28, 2003. Thanks in advance for your generosity and giving spirit! Many disadvantaged children will have the opportunity to lead better and more productive lives because of you. If you have any questions, please feel free to call 903.465.1551.

Sincerely,


Sherry Christie
Lakefest Coordinator

Enclosure

*Keith - Thanks so much
for all you do - not only
for Lakefest, but for our
entire community!*


P. O. Box 325
Denison, Texas 75021-0325
903/465-1551
www.denisontexas.com e-mail: denisoncoc@texoma.net



Technology Center

DURANT CAMPUS

Bus. Hwy. 69/75 South
810 Waldron Road
Durant, Oklahoma 74701
580-924-7081
Fax: 580-924-2790

March 4, 2003

KTEN
101 E Main Suite 115
Denison, TX 75020

Dear Sir or Madam:

Business Professionals of America-Durant Chapter appreciates your generous contribution to our chili dog luncheon/silent auction fundraiser. Thanks to your charitable donation our fundraiser was a huge success.

The money we raised will go towards helping our members financially at our state competition in Tulsa and national competition in Dallas. Thank you and we hope you have an outstanding year.

Sincerely,

Shelly Everett
BPA Treasurer
Kiamichi Technology Center-Durant

Dear K10 News Staff,

Thank you for the touching story of C.J. Avery. I hope she realizes how blessed she truly is. You captured her creativity, along with her bravery and warmth, beautifully. The only problem (in my opinion) was that the story was too short. There seemed to be so much more to her story. Please pass this message along to her. She deserves to know what an inspiration she is to anyone with a heart! All my prayers are with you, C.J. Happy Holidays!

Sincerely,
Cynthia Armstrong

Denison Arts & Wine Renaissance

*Public
File*

April 3, 2003

Dear Volunteer,

On behalf of the Denison Arts & Wine Renaissance Committee, thank you, thank you, thank you for participating in our 7th year of the Arts & Wine Renaissance. This event would not happen without each of you. This event has continued to grow because of you and your support. We are in our third location since 1997—and are still growing.

The 2003 event hosted 22 wineries, 18 regional artists, and 13 restaurants/caterers. The date next year will be March 26, 2004. Please mark your calendars now!

Enclosed is an evaluation. This tool helps us to review and make changes to ensure the event is successful and runs smoothly. We take to heart every evaluation and all comments. Please return this to us, so we can begin planning the 2004 event.

Again, words cannot express how much we appreciate your involvement in this premier event for our community and the Texoma area. We are proud of it and hope you feel the same way. Thank you again.

Sincerely,

Kathy Hendrick

Kathy Hendrick, CEcD
Business Development Director

Amy Lay

Amy Lay
Business Development Coordinator

*This -
Thanks for volunteering!
We appreciate it.
K-*



TEXOMA HEALTHCARE SYSTEM

June 10, 2003

Mr. Keith Smith
KTEN
101 E. Main St
Denison, TX 75020

Dear Mr. Smith:

On behalf of the Texoma Medical Center Foundation, please let me express our sincere appreciation for your generous sponsorship of the 2003 Reba Charity Golf Classic. Your support was instrumental in the tournament raising a record \$114,000 for the Texoma Medical Center Foundation.

Your sponsorship of the Reba Memorial Weekend events has significantly contributed to the great success that the events have enjoyed over the years. Your support of our hospital system is greatly appreciated and is instrumental in helping us succeed with our mission of bringing the best healthcare services possible to the Texoma area.

Thank you again and we look forward to future years of your association with our Foundation and the Memorial Weekend event.

Sincerely,

Janis Walters
Director of Development
TMC Foundation



Dear Otis,

Thanks for lending us your
anchors for the Talent Show!
We really appreciated their time.

Also, Thanks for running our
PSA's for Fall Fest - Ooh-ha-ha!

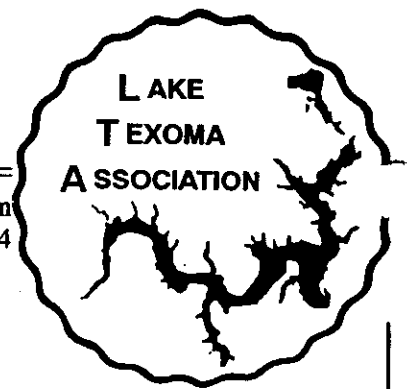
We know we can count on you
& K TEN to support our community!

Kathy

LAKE TEXOMA ASSOCIATION

P. O. Box 610, Kingston, OK 73439
Phone (580) 564-2334

lta@laketexomaonline.com
Fax (580) 564-2344



July 22, 2003

Dear Bash for Cash Contributor:

The Lake Texoma Association's 12th Annual Bash for Cash, held Thursday, July 17, 2003, was a great success, thanks to your contribution.

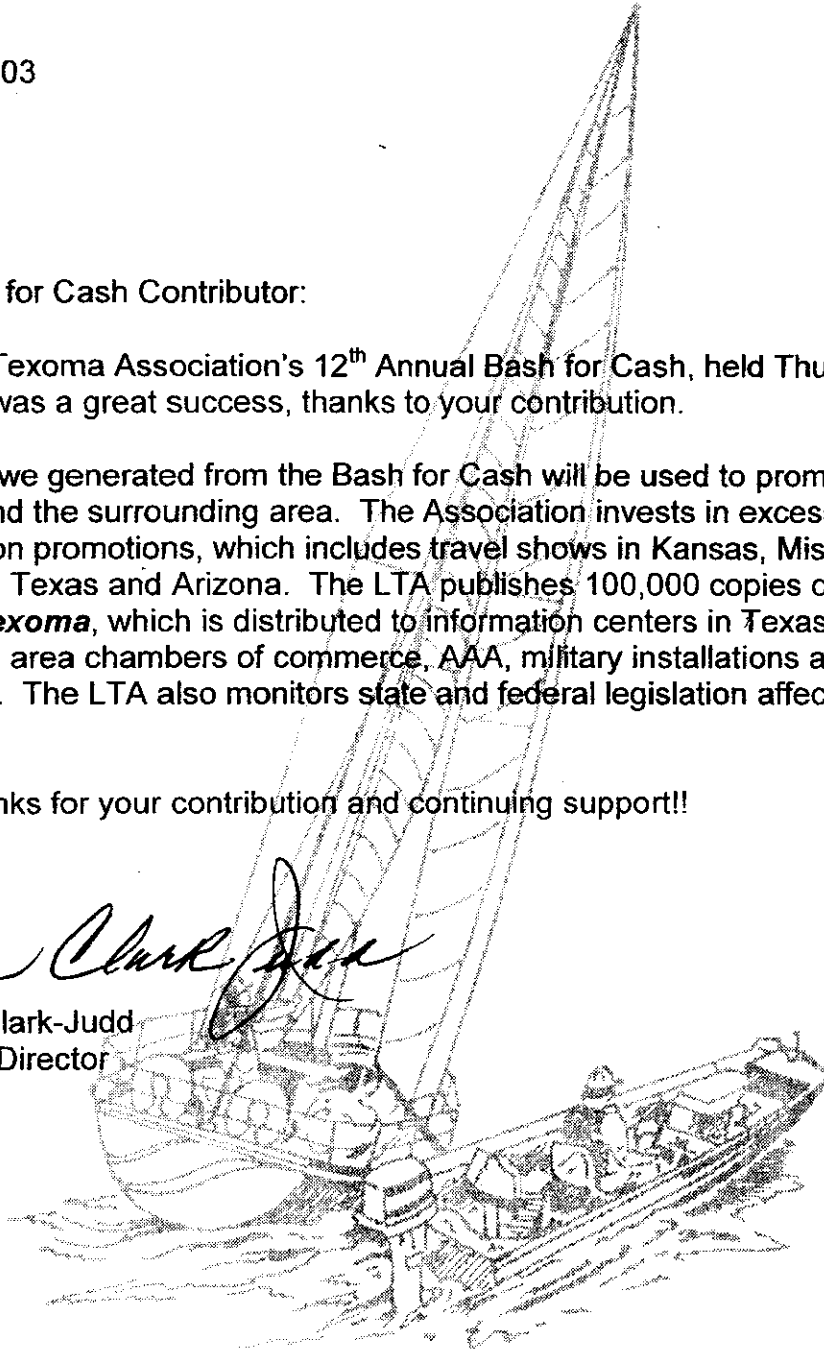
The funds we generated from the Bash for Cash will be used to promote Lake Texoma and the surrounding area. The Association invests in excess of \$200,000 on promotions, which includes travel shows in Kansas, Missouri, Oklahoma, Texas and Arizona. The LTA publishes 100,000 copies of ***The Guide to Lake Texoma***, which is distributed to information centers in Texas and Oklahoma, area chambers of commerce, AAA, military installations and individuals. The LTA also monitors state and federal legislation affecting Lake Texoma.

Again, thanks for your contribution and continuing support!!

Sincerely,

A handwritten signature in cursive script, reading "Ramona Clark-Judd".

Ramona Clark-Judd
Executive Director



"LAKE FOR ALL SEASONS"



United Way
of Grayson County, Inc.

2100 Monte Cristo, Suite C, Post Office Box 1112
Sherman, TX 75091
Tel 903 893-1920 Fax 903 893-4141
Information & Referral: 903 868-1551
e-mail: webmaster@unitedwaygrayson.org
web page: www.unitedwaygrayson.org

December 9, 2003

Mr. Otis Pickett
KTEN - TV
P.O. Box 1068
Denison, TX 75021

Dear Otis,

Your volunteer leadership in this year's United Way campaign has been instrumental in bringing in almost a million dollars to date. Certainly that does not happen without the concerted effort, remarkable commitment, and enthusiastic communications of dedicated volunteers.

This year has been a challenging one, but I am encouraged by the community spirit evident throughout our county. Thank you for all you have done to help. It means a lot to the United Way Board of Directors and to our agencies that do such fine work. Perhaps it means the most, though, to the beneficiaries of services. You and KTEN - TV are to be commended.

The enclosed certificate is a token of our appreciation for your leadership.

Sincerely,

Horace Groff
United Way of Grayson County Campaign Leadership Team



United Way
of Grayson County, Inc.

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2100 Monte Cristo, Suite C, Post Office Box 1112
Sherman, TX 75091
Tel 903 893-1920 Fax 903 893-4141
Information & Referral: 903 868-1551
e-mail: webmaster@unitedwaygrayson.org
web page: www.unitedwaygrayson.org

December 15, 2003

Otis Pickett
KTEN - TV
P.O. Box 1068
Denison, TX 75021

Dear Otis,

Serving as an Employee Campaign Coordinator is hard work. You did it along with your many other professional responsibilities and you did it well. I realize that it required dedicated hours, an abundance of creativity and enthusiasm, and a genuine desire to help the people of Grayson County.

Thank you for expending the effort. Thank you for helping your coworkers see the "big picture" that United Way encompasses in health and human services. Thank you for asking for donations, without reservation or apology. Thank you for making it easy and for making it fun.

Much is said about the percentage of our campaign that comes from companies like yours. Those gifts would not be possible with your facilitation and commitment.

Thank you for all you did on behalf of United Way.

Sincerely,

Robby Roberts, Chair
United Way of Grayson County